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Sports Testimonials

**Testimonial from Tim Adams,
Strength and Conditioning Coach,
Oakland Raiders NFL Football Team
Oakland, California, USA
January 31, 2004**

"I believe completely in this technology and I think if anyone is interested in improving their performance, let alone their potential, then they would seriously consider using this technology and capitalizing on Dave's insight! I have found no other means that can directly affect an individual's ability to control their emotional and physiological state as well as the DAVID Paradise can. The immediate physiological and psychological response is remarkable!"

**Testimonial from Matt Nichol
Head Strength and Conditioning Coach,
Toronto Maple Leafs NHL Hockey Club
Toronto, Ontario, CANADA
December 8, 2003**

"As a professional strength and conditioning coach I am always looking for new methods of improving the performance of my athletes. I was recently introduced to the DAVID Paradise brain entrainment system by a colleague in the field and I was blown away!

I have used this product for pre-competition neural stimulation and for relaxation between competitive bouts and the results have been impressive. I have even used this product myself to enhance my own sleep as our constant travels can disrupt the circadian rhythms of the body and interrupt regular sleep cycles.

I think that "brain training" will be the next great frontier of performance enhancement in sports and I feel with the help of David Siever and the DAVID Paradise my athletes will be on the cutting edge. I would highly recommend this device to any athlete who is serious about maximizing the performance and recuperative ability."

**Testimonial from Jay Poscente
Calgary, Alberta, CANADA
June 3, 1998**

"I have been using the DAVID Paradise XL audio-visual entrainment (AVE) device over the past year, both as a coaching tool with other race car drivers, and on myself. My Paradise traveled all over North America and was subject to every kind of abuse that daily travel can dish out, and it never missed a beat. I would like to thank you for bringing such a high quality, reliable product to

market, and for the generous amount of training and product support you continue to supply.

Our primary use for the device is to augment recorded scripts designed to anchor desirable reflex responses during various on-track racing situations. While we didn't collect any empirical data last year comparing driver performance before and after the entrainment program, I have no doubt that there was noticeable improvement.

An interesting side benefit of training with the Paradise was that it made a lot of otherwise boring mental work more interesting. Even the most unmotivated driver on my roster spent a meaningful amount of time doing mental work that he normally would not do.

I am going to continue developing our AVE training program next season, and will let you know of any interesting developments."

Testimonial from Holly Gerke
January 7, 1997

"Just a short note to tell you how much I appreciated the opportunity to use the DAVID to prepare for the '96 Olympics this past year.

The DAVID helped me to focus on a race plan and relax prior to competition. Before meeting with you and being introduced to your product, I found myself keyed up, tense and nervous prior to competition, especially major events such as the World Cup of Racewalk (1989, 1991, 1995), the Pan American Cup of Racewalk (1990, 1994), the Pan American Games (Argentina, 1995) and the Commonwealth Games (1994). Not only were these competitions very hard to focus through, but the trials for each event were really taking their toll on not only mental preparation but prep as well.

Once I began using The DAVID, not only did the competitions become easier to focus on but my workouts in training also began to benefit. I recall one of my most interesting workouts as being a long training run where I used the DAVID. Thanks to your innovative and creative technologists who custom-made a set of glasses I could actually see through while training! My heart rate stayed down and my speed increased - proof that your system worked!

Thanks again for your support and encouragement. You have a unique system which I hope my competition doesn't get their hands on!"

Testimonial from Sabrina Anderson
Women's Professional Billiard Association Touring Pro
January 17, 1997

"I am so glad to have received the DAVID Paradise Jr. as a gift from my Dad, just before participating in the ESPN Ultimate 9-Ball Challenge.

I made it to the final 16 televised matches. I finished 5th out of 48 players. I have used brain entrainment devices in the past. During several months after my old one failed, I struggled with my game and my ranking slipped from 24th to 32nd. I am very excited now with the Paradise Jr.

I really enjoy the custom programming for 'In Psych For Sports' session. It made a difference. I am looking forward to many more successes in the future.

Keep watching for me on ESPN."

**Testimonial from Janis McCaffrey
Calgary, Alberta, CANADA
September 10, 1996**

"Thank you for the use of the DAVID unit as I prepared for the Olympics. Many a night it helped me relax and stop my mind from racing before I competed. In general I feel more stable and relaxed about competing this year. I believe the unit and Hypno-Peripheral tapes really helped me tune in to how to put myself in a relaxed yet focused state of mind. Your support was greatly appreciated!"